



Honolulu, Hawai'i ■ January 6-11, 2019

SPONSORSHIP GUIDE

2019 Sports Express Tradeshow
January 6 - 11, 2019 | Honolulu, Hawaii



Hosted by:



2019 Schedule of Events*

*Schedule is subject to change

Sunday, January 6	
6:00 pm – 8:00 pm	Registration
Monday, January 7	
6:00 am – 8:00 am	Breakfast
7:00 am – 9:00 am	Registration
9:00 AM	Leave for Pearl Harbor Memorial Tour
12:00 PM	Lunch
1:00 pm – 3:00 pm	Community Service Project
6:00 pm – 8:00 pm	Opening Reception at Duke's Waikiki
Tuesday, January 8	
6:30 am – 8:00 am	Breakfast
7:00 am – 12:00 pm	One on One appointments Group 1 start time: 7:30 am Group 2 start time: 10:00 am
12:00 pm - 1:00 pm	Lunch (All organizers will stay onsite and others will receive a meal voucher).
1:00 pm - 3:00 pm	Organizers only (Tour of Honolulu CC)
4:00 PM	Bus pick-up for Sunset Dinner Cruise
5:00 pm - 8:00 pm	Sunset Dinner Cruise
Wednesday, January 9	
6:00 am – 7:30 am	Hike Diamond Head Trail (optional)
6:30 am – 8:30 am	Breakfast at hotel/Diamond Head Trail
9:00 am – 11:00 am	Outrigger Canoe Race (all)
11:00 am – 12:00 pm	Lunch (vouchers provided for all)
2:30 pm - 4:45 pm	One on One appointments Group 1 start time: 2:30 pm Group 2 start time 3:54 pm
6:00 pm – 9:00 pm	Sky Waikiki Lounge (Dinner + Open Bar)
Thursday, January 10	
6:30 am - 8:00 am	Breakfast at hotel or Honolulu CC
7:30 am - 11:00 am	One on One appointments Group 1 start time: 7:30am Group 2 start time: 9:18 am
11:30 AM	Bus leaves for lunch and activity
12:15 pm - 1:15 pm	Arrive/Lunch at Kualoa Ranch
1:00 PM	Social Activity: ATV, Horseback Riding or Movie Tour
3:15 PM	Bus leaves Kualoa Ranch
4:00 PM	Bus arrives at Polynesian Culture Center (PCC)
6:00 pm - 9:00 pm	Luau and show at the PCC
9:15 PM	Bus departs PCC to head back to hotels
Friday, January 11	
6:30 am - 8:00 am	Farewell Breakfast



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Sports Express 2019 will be held beautiful Honolulu, Hawaii!

Sports Express was created as an “express” conference — a tradeshow consisting only of appointments and social functions. You will have quality networking opportunities (no more than a 2:1 ratio) while visiting beautiful Honolulu, Hawaii.

As a sponsor, you will have intimate access to decision makers in the sports-event industry. Enjoy networking opportunities with these key decision makers in both formal and informal settings. These opportunities allow you to develop and deepen your professional relationships and achieve your business objectives.

Please contact us for more information or to develop your custom sponsor package, today.

Michelle Rouleau

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Sponsorship Levels

LONGBOARD LEVEL SPONSORSHIP OPTIONS

\$12,995

Choose 1 of the following:

Sunset Dinner Cruise including Transportation

Sky Waikiki Lounge: Dinner + Open Bar

Kualoa Ranch Activity including Lunch

Transportation to all Appointments + Closing Reception

Day 1, 3, and 5 Breakfasts

MOANA LEVEL SPONSORSHIP OPTIONS

\$8,995

Choose 1 of the following:

Outrigger Canoe Race

Day 1 Appointments

Day 3 Appointments

Day 2 and 4 Breakfasts

SHAKA LEVEL SPONSORSHIP OPTIONS

\$6,499

Choose 1 of the following:

Day 2 Lunch

Credentials/Name Badge/Lanyards

Event Rights Holders Airport Transportation

Day 2 Appointments

Welcome Bags



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Longboard Level Sponsorship Options

\$12,995

BENEFITS:

2 Registrations (5-nights)
2 Entries for Event Rights Holders Outing
1/2 Page ad in Sports Express Program
1st Choice of Appointments
Logo on Sports Express Website
Logo on On-site Signage
Items for Welcome Gift Bag



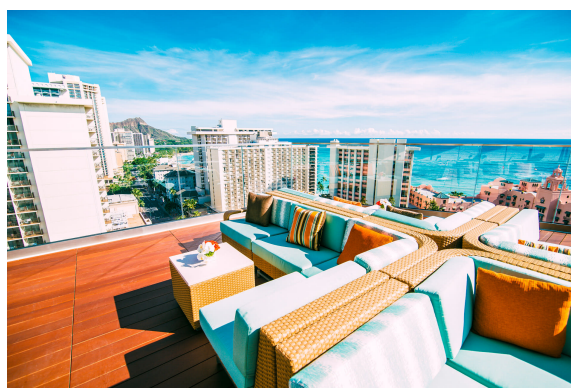
Tuesday Night - Sunset Dinner Cruise including transportation

Wednesday Night- Sky Waikiki Lounge: Dinner + Open Bar

Thursday Day - Kualoa Ranch Activity including Lunch

Transportation to all Appointments + Closing Reception

Breakfasts- Day 1, 3, and 5 Breakfasts



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Moana Level Sponsorship Options

\$8,995

BENEFITS:

- 1 Registration (5-nights)
- 1 Entry for Event Right Holders Outing
- ¼ page ad in Sports Express Program
- 1st Choice of Appointments
- Logo on Sports Express Website
- Logo on onsite signage
- Items for Welcome Gift Bag



Wednesday Morning - Outrigger Canoe Race

Appointments - Day 1 & 3

Increase visibility and logo recognition with the opportunity to present brand and logo to all Event Right Holders and other attendees. Appointments will include tradeshow logo and sponsor logo to be projected and visible throughout the tradeshow.

Breakfasts - Day 2 & 4

Sports Express will provide a breakfast buffet for all Event Right Holders and attendees. This sponsorship will provide the opportunity to present a 10-minute speech during breakfast to all Event Right Holders.



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Shaka Level Sponsorship Options

\$6,499

BENEFITS:

- 1 Registration (5-nights)
- 1st Choice of Appointments
- Logo on Sports Express Website
- Logo on Sponsor Page of Program
- Logo on onsite signage
- Credentials/Name Badge
- Items for Welcome Bags



Appointments - Day 2

Increase visibility and logo recognition with the opportunity to present brand and logo to all Event Right Holders and other attendees. Appointments will include tradeshow logo and sponsor logo to be projected and visible throughout the tradeshow.

Tuesday Lunch - Day 2

Event Rights Holders Airport Transportation - Sports Express will provide event rights holders transportation accommodations.



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