



Sponsorship Guide

2020 Sports Express Tradeshow
January 6-10, 2020 Captiva Island, Florida

Hosted by:





Schedule

*Subject to change

Monday, January 6th

- 6am - 6pm: Arrivals - Transportation will be provided
- 7pm - 10pm: Opening party - Sponsored by Florida Sports Foundation at Kings Crown Lawn

Tuesday, January 7th

- Breakfast on your own - You will receive a \$80 resort credit to purchase groceries for 4 days of breakfast
- 8am - 12pm: Community Service Project at CROW - Transportation will be provided.
- 12pm - 2pm: Lunch on your own at Doc Ford's - You will receive a \$30 gift card at registration
- 2pm - 5pm: Appointments
- TBD: Dinner on own - You will receive a \$50 gift card at registration
- 9pm - 12am: Late night lounge

Wednesday, January 8th

- Breakfast on your own - You will receive a \$80 resort credit to purchase groceries for 4 days of breakfast
- 10am - 6pm: Team Building and Activity Day on Sunset Beach,
- Each attendee will be able to Jet Ski, Parasail, SUP, Kayak, and sail throughout the day.
- 11:30am - 1:30pm: Bar-b-que on the beach
- 8pm - 11pm: Dinner and open bar at Doc Ford's

Thursday, January 9th

- Breakfast on your own - You will receive a \$80 resort credit to purchase groceries for 4 days of breakfast.
- 9am - 12pm: Appointments
- 12pm - 2pm: Lunch on your own at Doc Ford's - You will receive a \$30 gift card at registration.
- 1pm - 4pm: Events Rights Holders outing with Lee County/Florida
- 5pm - Closing party

Friday, January 10th

- Breakfast on your own - You will receive a \$80 resort credit to purchase groceries for 4 days of breakfast.
- TBD: Departures - Transportation will be provided.



2020 Sports Express

Sports Express 2020 will be held in beautiful Captiva Island!

Sports Express was created as an "express" conference – a tradeshow consisting only of appointments and social functions. You will have quality networking opportunities (no more than 2:1 ratio) while visiting beautiful Captiva Island.

As a sponsor, you will have intimate access to decision makers in the sports-event industry. Enjoy networking opportunities with these key decision makers in both formal and informal settings. These opportunities allow you to develop and deepen your professional relationships and achieve your business objectives.

Please contact us for more information or to develop your custom sponsor package today!

Rip Hunter
Info@sports-express.org



Contact us for more information

info@sports-express.org



Sponsorship Levels

*All sponsorship levels will include registration
(4-night hotel accommodations, meals and transportation).

Sunset Level Sponsorship

\$12,995

Choose one of the followings:

- Closing dinner
- Doc Fords dinner + open bar
- Activity day

Castle Level Sponsorship

\$7,995

Choose one of the followings:

- Team Building competitions
- Day 2 Appointments
- Day 4 Appointments
- BBQ lunch on Sunset beach

Silver Dollar Level Sponsorship

\$6,499

Choose one of the followings:

- Late night lounge
- Credentials/Name Badge
- Airport Transportation
- Community Service Project
- Welcome Bags





Sunset Sponsorship Inclusions

*All sponsorship levels will include registration (4-night hotel accommodations, meals and transportation).

Sunset Level Sponsorship Options

\$12,995

Benefits:

2 Registrations (4-nights)

½ page ad in Sports Express Program

1st Choice of Appointments

Logo on Sports Express Website

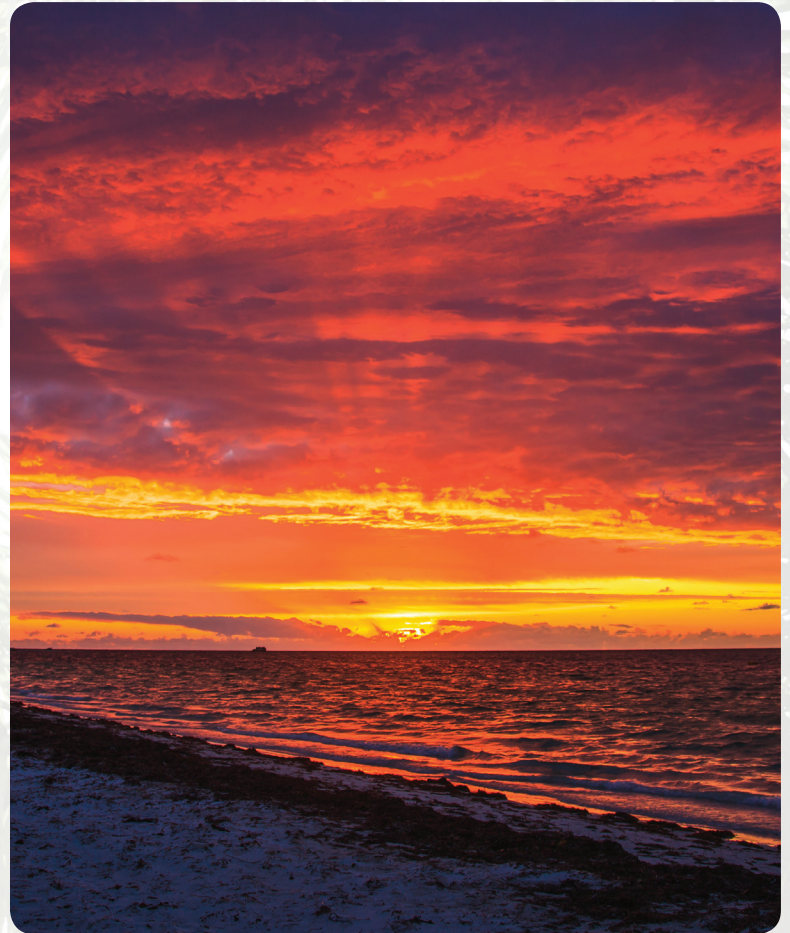
Logo on onsite signage

Items for Welcome Gift Bag

Wednesday Day: Activity day on Sunset Beach

Wednesday Night: Doc Ford's dinner + open bar

Thursday Night: Closing dinner



Contact us for more information

info@sports-express.org



Castle Sponsorship Inclusions

*All sponsorship levels will include registration
(4-night hotel accommodations, meals and transportation).

Castle Level Sponsorship Options

\$7,995

Benefits:

- 1 Registration (4-nights)
- ¼ page ad in Sports Express Program
- 1st Choice of Appointments
- Logo on Sports Express Website
- Logo on onsite signage
- Items for Welcome Gift Bag

Wednesday Day: Team Building competitions

Wednesday Day: BBQ lunch on Sunset Beach

Appointments: Day 2 & 4

Increase visibility and logo recognition with the opportunity to present brand and logo to all Event Right Holders and other attendees.

Appointments will include tradeshow logo and sponsor logo to be projected and visible throughout the tradeshow.



Contact us for more information

info@sports-express.org



Silver Dollar Sponsorship Inclusions

*All sponsorship levels will include registration
(4-night hotel accommodations, meals and transportation).

Silver Dollar Level Sponsorship Options

\$6,499

Benefits:

- 1 Registration (4-nights)
- 1st Choice of Appointments
- Logo on Sports Express Website
- Logo on Sponsor Page of Program
- Logo on onsite signage
- Credentials/Name Badge
- Items for Welcome Bags

Tuesday Morning: Community Service Project at CROW

Tuesday Night: Late night lounge

Airport Transportation: Sports Express will provide transportation for all attendees.



Contact us for more information

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